

PARTNER UP AND PRESERVE THE WEST.



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ADVERTISING PLANNER

Issue & Theme	Ad/Material Deadline	To Subscribers	On Sale
JAN/FEB	11/16/09	12/16/09	1/6/10
<ul style="list-style-type: none"> • Top 10 Western Towns • Renegade Roads—Following Calamity Jane: From Cheyenne, WY, to Lewistown, MT • Boggs Unleashed—Happy 400th Birthday, Santa Fe 			
MARCH	12/28/09	1/28/10	2/16/10
<ul style="list-style-type: none"> • Trains & Events • Renegade Roads—Pony Express 150th Anniversary: From St. Louis, MO, to Sacramento, CA • Boggs Unleashed—How to Survive Scottsdale's Festival of the West 			
APRIL	2/1/10	3/4/10	3/23/10
<ul style="list-style-type: none"> • Travel • Renegade Roads—On the Trading Post Trail: From Hubbell Trading Post, AZ, to Two Grey Hills, NM • Boggs Unleashed—Top 10 Western Movies You've Never Heard Of 			
MAY	3/1/10	4/1/10	4/20/10
<ul style="list-style-type: none"> • Top 10 Western Museums • Renegade Roads—Walls of a Prison: From Angola, LA, to Yuma, AZ • Boggs Unleashed—Centennial Celebration for Glacier National Park 			
JUNE	3/29/10	4/29/10	5/18/10
<ul style="list-style-type: none"> • Extreme History Vacations • Renegade Roads—Old Snake Trade Route: From Santa Fe, NM, to Bismarck, ND • Boggs Unleashed—Meet Robert Conley, new President of WWA 			
JULY	5/3/10	6/3/10	6/22/10
<ul style="list-style-type: none"> • Best Photography of the American West • Renegade Roads—Following the Smoky Hill River: From Kansas City, MO, to Denver, CO • Boggs Unleashed—Best Barbeque Joints in Texas 			
AUGUST	5/31/10	6/30/10	7/20/10
<ul style="list-style-type: none"> • Western Entertainment • Renegade Roads—Following John Wesley Hardin: From Bonham, TX, to El Paso, TX • Boggs Unleashed—Drinking Tour of the West 			
SEPTEMBER	7/5/10	8/5/10	8/24/10
<ul style="list-style-type: none"> • True West Style • Renegade Roads—Ice Age Floods Trail: From Missoula, MT, to Eugene, OR • Boggs Unleashed—Top 10 Things to Do in Sacramento, CA 			
OCTOBER	8/9/10	9/9/10	9/29/10
<ul style="list-style-type: none"> • Western Art • Renegade Roads—Alfred Jacob Miller: From St. Louis, MO, to Pinedale, WY • Boggs Unleashed—John Wayne's <i>The Alamo</i> Turns 50 			
NOV/DEC	9/13/10	10/14/10	11/2/10
<ul style="list-style-type: none"> • Holiday Gift Guide • Renegade Roads—Cheyenne Heritage Trail: From Clinton to Fort Reno, OK • Boggs Unleashed—The Real Truth to Chaco Canyon 			
2011 BEST OF THE WEST SOURCE BOOK	10/18/10	11/17/10	12/7/10